

Electronic Media Production Centre, IGNOU

Action Plan

Awareness, Motivation and Preventive Measures by Electronic Media

1. Gyan Vani has already gathered and prepared enough preventive measures for educational audio programs in a very simple language both for non-corona as well as corona positive persons. These programs will be broadcast on a regular basis by Delhi Gyan Vani FM Channel 105.6 M from 8am – 8pm. Gyan Vani and also relayed on 17 other Gyan Vani Stations housed at different parts of India. Link for Gyanvani Schedule: <http://ignou.ac.in/ignou/aboutignou/icc/empc/gyanvani>
2. Gyan Dardarshan Channel (Video TV Broadcast) also procured and prepared short educative preventive measures self-explanatory videos on corona virus (covid19) for non-corona persons as well as corona positive persons. Already Gyan Darshan TV channel televising short promotional videos. Link of Gyan Darshan month wise schedules. <http://ignou.ac.in/ignou/aboutignou/icc/empc/gyandarshan>
3. Faculty of School of Health Sciences (SOHS) and panel doctors will be requested to deliver talks on preventive measures during the pandemic.
4. EMPC shall explore the possibility of telecasting good YouTube videos which are under CC-BY or CC-BY-SA license for awareness. Letter will be sent to YouTube for using other videos provided these are compatible with our existing system.
5. Motivational talks by soft skill experts shall be delivered through GV and other relay centres targeting the youth and our learners.
6. Regional Centres shall be requested to share/prepare audio/video programmes by experts in the field. It will be ensured that copyright violation is prevented and video clips are of good quality and compatible.

Present Situation: doing physical audio or video coverage is not possible specially in NCR.